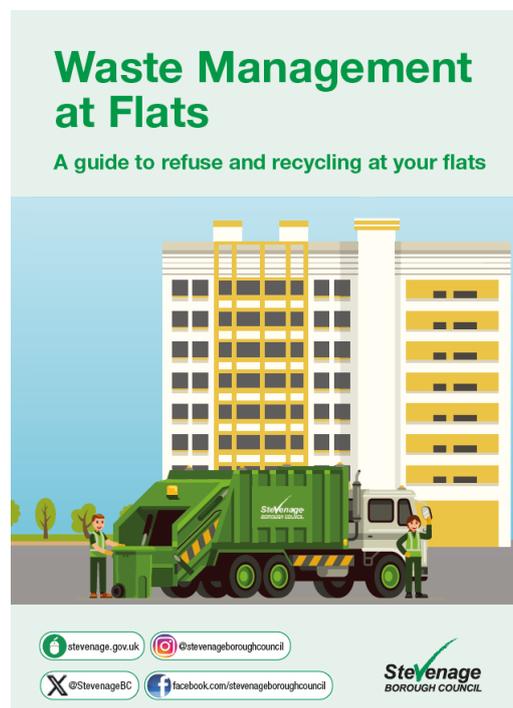


# Flats Recycling Trial – Phase One – 2023

- Installation of new infrastructure, signage and bins at 6 sites across Stevenage.
- The objective was to increase participation and therefore recycling by providing new infrastructure and communications material.
- Research undertaken to inform the project included a survey to residents and pre-installation monitoring to determine how well the bins were being used.
- A key barrier to recycling, identified through the survey, was a lack of information about what can be recycled.



- A range of interventions were identified including – new frames, signage, bins, stickers and a recycling leaflet.
- Post-installation monitoring showed a 185% increase in recycling.
- SBC receives income for the sale of our recycling. Based on the average price per tonne at the time, it is estimated that £3.5K of recycling revenue could be generated annually at these 6 sites.



- Further monitoring in Autumn 2024 at the phase one sites has shown a sustained increase in recycling, averaging at around 85%.
- This helps to inform roll out of recycling to more sites.

Location	Pre-works Tonnage	2023 Tonnage	2025 Tonnage	% Change from Pre-works
288-294 Wisden Road	440	1070	968	120%
296-302 Wisden Road	475	945	923	94%
Cavalier Court	1100	9270	1733	57%
Cranbourne Court	792	495	1140	44%
24-28 Tintern Close	510	585	630	23%
31-36 Tintern Close	345	570	900	161%